

External Trade Statistics on Creative Goods in Hong Kong ⁽¹⁾

(Source: Census and Statistics Department)

Domestic Exports, Re-exports and Imports of Creative Goods

(HK\$'000)

| Creative Goods Category | 2015 | | | 2016 | | |
|--|------------------|--------------------|--------------------|------------------|--------------------|--------------------|
| | Domestic Exports | Re-exports | Imports | Domestic Exports | Re-exports | Imports |
| Advertising | 49,279 | 257,203 | 591,568 | 43,599 | 196,761 | 526,022 |
| Architecture | 26 | 442 | 3,113 | 92 | 319 | 1,423 |
| Design | 8,353,461 | 361,678,345 | 365,356,639 | 6,750,382 | 319,350,252 | 345,857,842 |
| Digital Entertainment | 109,530 | 16,191,695 | 17,967,811 | 58,497 | 10,468,280 | 10,971,454 |
| Film & Television | 275,984 | 8,208,073 | 3,360,288 | 231,270 | 7,098,506 | 3,187,382 |
| Music | 19,226 | 16,401,164 | 30,674,827 | 14,259 | 18,588,606 | 30,031,423 |
| Printing & Publishing | 858,574 | 11,705,096 | 10,206,291 | 827,292 | 11,327,186 | 9,741,111 |
| Overall Creative Goods ⁽²⁾ | 9,666,080 | 414,442,018 | 428,160,537 | 7,925,391 | 367,029,910 | 400,316,656 |
| <i>% of Merchandise Trade in Hong Kong</i> | <i>20.6%</i> | <i>11.6%</i> | <i>10.6%</i> | <i>18.5%</i> | <i>10.4%</i> | <i>10.0%</i> |

Note: (1) Please refer to “Concepts and Definitions” which is at the end of this file for further details on Hong Kong merchandise trade statistics and creative goods classifications.

(2) Figures may not add up to total due to rounding.

(Cont'd)

(HK\$'000)

| Creative Goods Category | 2017 | | | 2018 | | |
|--|------------------|--------------------|--------------------|------------------|--------------------|--------------------|
| | Domestic Exports | Re-exports | Imports | Domestic Exports | Re-exports | Imports |
| Advertising | 40,424 | 196,290 | 482,796 | 26,187 | 196,534 | 500,718 |
| Architecture | 11 | 169 | 1,262 | 6 | 30 | 2,238 |
| Design | 7,445,958 | 304,701,807 | 352,673,628 | 8,093,807 | 302,812,814 | 357,575,634 |
| Digital Entertainment | 21,659 | 24,491,186 | 21,448,788 | 5,491 | 26,161,502 | 19,485,605 |
| Film & Television | 339,821 | 8,053,464 | 3,259,704 | 335,374 | 7,559,514 | 4,301,940 |
| Music | 14,072 | 25,875,029 | 33,267,449 | 53,670 | 41,524,973 | 52,540,203 |
| Printing & Publishing | 729,348 | 10,168,934 | 8,900,015 | 706,782 | 9,995,536 | 9,499,973 |
| Overall Creative Goods ⁽²⁾ | 8,591,293 | 373,486,880 | 420,033,642 | 9,221,316 | 388,250,901 | 443,906,310 |
| <i>% of Merchandise Trade in Hong Kong</i> | <i>19.8%</i> | <i>9.7%</i> | <i>9.6%</i> | <i>19.9%</i> | <i>9.4%</i> | <i>9.4%</i> |

Note: (2) Figures may not add up to total due to rounding.

(Cont'd)

(HK\$'000)

| Creative Goods Category | 2019 | | | 2020 | | |
|--|-------------------------|--------------------|--------------------|-------------------------|--------------------|--------------------|
| | Domestic Exports | Re-exports | Imports | Domestic Exports | Re-exports | Imports |
| Advertising | 16,800 | 318,906 | 471,252 | 12,879 | 234,597 | 311,157 |
| Architecture | 1 | 89 | 2,372 | * | 19 | 3,897 |
| Design | 10,286,172 | 291,369,784 | 340,643,622 | 11,344,783 | 211,322,446 | 256,956,009 |
| Digital Entertainment | 6,351 | 15,433,778 | 12,210,642 | 2,839 | 14,632,272 | 11,696,557 |
| Film & Television | 183,004 | 5,311,880 | 4,507,232 | 379,289 | 6,454,164 | 3,962,798 |
| Music | 30,466 | 33,185,699 | 34,780,818 | 59,267 | 32,733,178 | 42,966,925 |
| Printing & Publishing | 981,698 | 9,331,302 | 8,578,984 | 806,818 | 8,266,362 | 7,477,825 |
| Overall Creative Goods ⁽²⁾ | 11,504,493 | 354,951,439 | 401,194,922 | 12,605,874 | 273,643,038 | 323,375,167 |
| % of Merchandise Trade in Hong Kong | 24.1% | 9.0% | 9.1% | 26.6% | 7.1% | 7.6% |

Note: (2) Figures may not add up to total due to rounding.

* Value less than HK\$500.

(Cont'd)

(HK\$'000)

| Creative Goods Category | 2021 | | | 2022 | | |
|--|-------------------|--------------------|--------------------|-------------------|--------------------|--------------------|
| | Domestic Exports | Re-exports | Imports | Domestic Exports | Re-exports | Imports |
| Advertising | 12,350 | 206,674 | 308,932 | 11,624 | 129,675 | 221,122 |
| Architecture | * | 5 | 1,541 | - | 27 | 265 |
| Design | 18,561,162 | 253,309,990 | 337,886,106 | 18,956,537 | 218,142,287 | 326,171,865 |
| Digital Entertainment | 290 | 14,185,232 | 11,379,339 | 680 | 12,523,866 | 9,353,687 |
| Film & Television | 221,701 | 5,005,944 | 3,177,726 | 304,144 | 5,335,311 | 2,353,709 |
| Music | 108,438 | 40,364,763 | 47,699,644 | 102,062 | 38,278,161 | 45,157,539 |
| Printing & Publishing | 591,573 | 9,934,383 | 8,370,545 | 362,735 | 4,975,085 | 4,889,403 |
| Overall Creative Goods ⁽²⁾ | 19,495,514 | 323,006,991 | 408,823,833 | 19,737,782 | 279,384,411 | 388,147,591 |
| <i>% of Merchandise Trade in Hong Kong</i> | <i>26.2%</i> | <i>6.6%</i> | <i>7.7%</i> | <i>31.5%</i> | <i>6.3%</i> | <i>7.9%</i> |

Note: (2) Figures may not add up to total due to rounding.

* Value less than HK\$500.

(Cont'd)

(HK\$'000)

| Creative Goods Category | 2023 | | | 2024 | | |
|--|-------------------|--------------------|--------------------|-------------------|--------------------|--------------------|
| | Domestic Exports | Re-exports | Imports | Domestic Exports | Re-exports | Imports |
| Advertising | 11,881 | 76,896 | 188,806 | 12,089 | 110,920 | 178,399 |
| Architecture | - | 2 | 197 | - | 792 | 196 |
| Design | 19,365,737 | 229,097,301 | 359,737,935 | 17,332,701 | 216,930,329 | 343,429,764 |
| Digital Entertainment | 2,730 | 10,433,699 | 8,194,381 | 3,812 | 6,036,371 | 5,864,150 |
| Film & Television | 259,721 | 6,979,200 | 2,313,309 | 66,363 | 6,744,787 | 2,460,267 |
| Music | 191,886 | 29,376,353 | 35,682,300 | 133,305 | 45,161,869 | 52,915,447 |
| Printing & Publishing | 455,213 | 4,563,663 | 5,193,237 | 486,782 | 4,750,998 | 5,146,289 |
| Overall Creative Goods ⁽²⁾ | 20,287,168 | 280,527,114 | 411,310,165 | 18,035,052 | 279,736,066 | 409,994,511 |
| <i>% of Merchandise Trade in Hong Kong</i> | 30.9% | 6.8% | 8.9% | 31.2% | 6.2% | 8.3% |

Note: (2) Figures may not add up to total due to rounding.

Concepts and Definitions

- (a) The trade statistics set out above are compiled by Cultural and Creative Industries Development Agency with reference to import/export declarations information collated and provided by Census and Statistics Department.
- (b) Domestic exports refer to a nature produce of Hong Kong or the products of a manufacturing process in Hong Kong which has changed permanently and substantially the shape, nature, form or utility of the basic materials used in manufacture. They are valued on f.o.b (free on board) basis.
- (c) Re-exports mean the products which have previously been imported into Hong Kong and which are re-exported without having undergone in Hong Kong a manufacturing process which has changed permanently and substantially the shape, nature, form or utility of the basic materials used in the manufacture. They are valued on f.o.b. (free on board) basis.
- (d) Imports refer to the goods which have been produced or manufactured in places outside Hong Kong and brought into Hong Kong for local use or for subsequent re-export as well as Hong Kong products re-imported. Imported goods are valued on c.i.f. (cost, insurance and freight) basis.
- (e) To facilitate the statistics comparability, all statistics set out herein are compiled on the basis of the Standard International Trade Classification (SITC) Revision 4 as the general commodity classification system.
- (f) Reference has been made to relevant statistical guidelines released by the United Nations Conference on Trade and Development (UNCTAD) and United Nations Educational, Scientific, and Cultural Organisation (UNESCO) with appropriate local adaption in drawing up the coverage and classification of creative goods for statistics compilation.